

**FOR IMMEDIATE RELEASE**

CONTACT: Sandra Day

sandra.day@brunswickboats.com

Ph: 865.582.2190

**Bayliner continues to expand**

**Element Deck Boat line with new E21 edition**

**KNOXVILLE, TN** —Building on the success of their innovative Element M-Hull™ design, Bayliner has

created the Element E21; its latest—and largest—self-bailing deck boat design to-date aimed at family

cruising, water sports, and other day boat activities.

The E21, with a length overall of 20’ 8”, has the same clean, open layout the Element line is known for, in addition to the exceptional stability provided by the M-Hull. The bow features comfortable lounges and, thanks to its wider beam, more walkthrough room. The E21 comes with a standard windscreen or optional glass windshield. The helm is simple yet functional, and a port helm console features a glove

box and cooler storage beneath.

“When you already have the best value in boating, there’s nowhere to go but up,” said Keith Yunger,

Bayliner’s president. This Element deck boat is a bigger, better way for growing families to get out and

enjoy cruising, water sports, or other day boating activities—without breaking the bank.”

The boat’s aft section features two side lounges that allow forward-facing cruising or inward seating,

plus access to a full beam swim platform with optional extensions. An optional filler cushion transforms

the aft cockpit into a generous sun pad.

Standard power is Mercury Marine’s 115 HP 4-Stroke outboard, with an optional 150 HP 4-Stroke also available. An optional stainless steel package, water sports, and fishing options are available as well.

(more)

**About Bayliner**Headquartered in Knoxville, TN, Bayliner is a recognized global leader in the fiberglass recreational boating industry. Through quality craftsmanship and a diverse product offering, Bayliner strives to make boating an accessible, affordable pastime for everyone worldwide. For more information, visit [www.bayliner.com](http://www.bayliner.com/). Bayliner is a brand of Brunswick Corporation (NYSE: BC).

**About Brunswick**

Headquartered in Lake Forest, IL, Brunswick Corporation’s leading consumer brands include Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Payne’s Marine and BLA parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Heyday, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern; Life Fitness, Hammer Strength, Cybex, Indoor Cycling Group and SCIFIT fitness equipment; InMovement products and services for productive well-being; and Brunswick billiards tables, accessories and game room furniture. For more information, visit http://www.brunswick.com.

High resolution photos available for download and media use: https://bit.ly/2gGSZoe

# # #