**Heyday’s new WT-1 SC puts a side console twist**

**on their original game changer**

**KNOXVILLE, TN** — Heyday® Wake Boats introduces the WT-1 Side Console, the latest addition to its line of highly innovative, but affordable wakesports boats. Like the original WT-1, the new side console model delivers competition-grade wakes, plus a roomy layout and updated seating options.

The side console helm position gives the WT-1 SC a spacious, open layout for socializing between riders. Heyday’s new ‘hot tub’ seats are curved for equal comfort during both aft-facing rider viewing and forward-facing cruising. Its flexible seating system also includes removable backrests for varied seating positions.

With an overall length of 19’ 6” and an 8-foot beam, the WT-1 SC offers a 9-person capacity. The V-hull running surface is specifically designed for wakesports, producing board and surf wakes without the use of expensive tabs or other wake-shaping devices. A complete boat, motor, and trailer package, the WT-1 SC gives buyers everything they need with prices starting under $45,000.

“The WT-1 revolutionized what a wakesports boat could be, and the new WT-1 SC gives our customers another great option to fit their individual style,” said Heyday’s President, Keith Yunger. “Its side console layout and nimble seating encourages the social aspect of getting your crew together on the water.”

Below the surface, the boat’s unique 117-degree transom angle creates a better wave shape for superior push, without the use of tabs. When the boat is pitched, its radiused transom corners work in concert with the transom angle to create a natural curl. For wakeboarding, the unusually wide transom helps counteract prop torque and preserves the wake symmetry wakeboarders value. Both styles are served by the WT-1 SC’s integrated ballast tanks, which are controlled from the helm and can accept up to 1,200 lbs. of water combined.

Heyday’s exclusive BailingStrakes™ achieve greater displacement by pushing/bailing water from beneath the hull, reducing its resistance to being pushed into the water. Combined with its exceptionally deep aft freeboard, Heyday displaces more water to create an optimal wake.

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The WT-1 SC is equipped with in-floor storage as well as under-seat storage throughout the cockpit, providing ample room for boards and other gear. The helm keeps all controls within easy reach, including toggle switches for ballast, blower, underwater lights, docking lights, and other functions. An analog fuel gauge and mechanical speed control are also included, with optional GPS-controlled Zero Off® speed control.

The helm includes space to mount an Android™ tablet which, paired with the Heyday app, transforms into an LCD dash display that wirelessly processes engine data like gallons per hour, RPM, fuel, volts, GPS speed, engine hours, oil pressure, and engine temperature. You can also pair the tablet to the standard Wet Sounds™ Bluetooth sound bar to play or sync music, access your GoPro®, social media, and more.

Throughout the cockpit, SeaDek® flooring provides a stylish finish that dries in minutes after a rider gets back inside the boat.

Standard power is a Crusader® Challenger 5.7L 350HP inboard engine for plenty of power to pull riders, even with full crew and ballast. The latest in Heyday’s impressive line of wake boats, the WT-1 SC delivers the performance drivers—and riders—demand.

For more information, visit [heydaywakeboats.com](http://heydaywakeboats.com).

**ABOUT HEYDAY**

Headquartered in Knoxville, TN, Heyday is a builder of wakesports boats for both wakeboarding and wakesurfing. Purpose built and value conscious, Heyday’s mission is to make tow-sports  activities financially accessible to millennials and the young at heart. Heyday is a brand of  Brunswick Corporation (NYSE: BC).

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**ABOUT BRUNSWICK®**

Headquartered in Lake Forest, IL, Brunswick Corporation’s leading consumer brands include  Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines;  MotorGuide trolling motors; Attwood, Garelick and Whale marine parts and accessories;  Land 'N' Sea, Kellogg Marine and BLA parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Heyday, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern; Life Fitness, Hammer Strength, Cybex, Indoor Cycling Group and SCIFIT fitness equipment; InMovement  products and services for productive well-being; and Brunswick billiards tables, accessories and game room furniture. For more information, visit http://www.brunswick.com.

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